

FIRESTONE



SANTA YNEZ VALLEY

2021 | Rosé

Founded in 1972, Firestone was the first major estate winery to sink roots in Santa Barbara County. The winery's proximity to the Pacific Ocean, a mere 26 miles to the west, ensures a relatively mild and arid climate throughout the year, making it an ideal setting for our estate vineyards planted to Bordeaux, Rhône and Burgundian varieties.

VINEYARDS The Santa Ynez Valley is located just two hours north of Los Angeles and five hours south of San Francisco, adjacent the cold Pacific Ocean. With the greatest concentration of wineries in Santa Barbara County - roughly 18% of its total land planted to vineyards - it is among the favorite weekend destinations for wine aficionados in the Central Coast region.

VINTAGE 2021 had a minimal amount of rain during the winter, continuing Santa Barbara County's drought. Early bud break and mild spring weather continued into a cool summer. A short heat spike in early August lasted about a week before the mild weather pattern resumed, allowing us to pick each block at the optimum time. Our first pick was September 8th, the earliest in the last 5 years. Harvest was completed October 28th.

WINEMAKER NOTES This wine is an aromatic delight with cherry, citrus, rose and mandavilla flowers. On the palate, lively red berry characters shine with a smooth body and bright acidity. Enjoy this wine served chilled, with shrimp, lobster, clams and fresh avocado for a crowd-pleasing summertime treat.

APPELLATION Santa Ynez Valley COMPOSITION 48% Merlot, 26% Syrah, 16% Petit Verdot, 8% Malbec, 2% Gewürztraminer ALCOHOL 14.5% | TA 7.7 g/L | pH 3.30 AGING Stainless steel



PRODUCTION 708 cases