



FIRESTONE

VINEYARD



SANTA YNEZ VALLEY

2020 | Rosé

Founded in 1972, Firestone was the first major estate winery to sink roots in Santa Barbara County. The winery's proximity to the Pacific Ocean, a mere 26 miles to the west, ensures a relatively mild and arid climate throughout the year. The moderate weather and complex, rocky soils make this a perfect setting for our 340 acres of Bordeaux, Rhône and Burgundian varieties.

VINEYARDS The Santa Ynez Valley is located just two hours north of Los Angeles and five hours south of San Francisco, adjacent the cold Pacific Ocean. With the greatest concentration of wineries in Santa Barbara County - roughly 18% of its total land planted to vineyards - it is among the favorite weekend destinations for wine aficionados in the Central Coast region.

VINTAGE 2020 was a notably drier than usual year for Santa Ynez Valley. Bud break began in March and mild temperatures carried through spring and summer with the exception of short heat spikes occurring in late June, August and mid September. With the return of mild weather, we were able to pick each block at the optimal time. Harvest began September 3 and finished November 3.

WINEMAKER NOTES The wine expresses aromas of cherry, citrus, rose and Mandevilla flowers. The palate further reveals these red fruit characters, complemented by bright acidity.

APPELLATION Santa Ynez Valley

COMPOSITION 50% Merlot , 44% Grüner Veltliner, 3% Petit Verdot,
3 % Gewürztraminer

ALCOHOL 13.5% | **TA** 6.8 g/L | **PH** 3.22

AGING Stainless steel

PRODUCTION 682 Cases

