



# FIRESTONE

VINEYARD



PASO ROBLES

## 2017 | Red Wine

*Founded in 1972, Firestone was the first major estate winery to sink roots in Santa Barbara County. The winery's proximity to the Pacific Ocean, a mere 26 miles to the west, ensures a relatively mild and arid climate throughout the year. The moderate weather and complex, rocky soils make this a perfect setting for our 340 acres of Bordeaux, Rhône and Burgundian varieties.*

**VINEYARDS** For a region that has been growing grapes since 1797, Paso Robles is now one of the “hottest” AVAs in California. Located midway between Santa Barbara and Monterey, this rolling countryside is synonymous with big, rich, high-character wines. The west portion of Paso Robles enjoys a moderately cool climate thanks to the influence of the nearby Pacific Ocean.

**VINTAGE** 2017 had a moderate amount of rain during the winter followed by early budbreak and a mild spring and summer. We had early budbreak and a mild spring and summer. Our first pick was August 31st. There was a short heat spike in early September which lasted about one week, then back to consistent mild weather again, allowing us to pick each block at the optimum time. Harvest was completed by October 27th.

**WINEMAKER NOTES** The 2017 Red Wine is comprised of Petite Sirah, Zinfandel, Merlot, Petit Verdot and Syrah. The Petite Sirah adds a hearty base of rich roasted plum with hints of blueberry while the Zinfandel and Merlot contribute lush preservative-like fruit characters. The Petit Verdot and Syrah add a hint of spice on the long, silky finish. Pair this versatile wine with anything from pasta and pizza to seafood, red meat or dessert. This is your everyday go-to wine.

**APPELLATION** Paso Robles

**COMPOSITION** 62% Petite Sirah, 20% Zinfandel, 12% Merlot,  
4% Petit Verdot, 2% Syrah

**ALCOHOL** 13.9% | **TA** 6.6 g/L | **pH** 3.70

**AGING** 9 Months in French oak | 20% New

**PRODUCTION** 1,298 Cases

