



FIRESTONE

VINEYARD



SANTA YNEZ VALLEY

2024 | Rosé

Founded in 1972, Firestone was the first major estate winery to sink roots in Santa Barbara County. The winery's proximity to the Pacific Ocean, a mere 26 miles to the west, ensures a relatively mild and arid climate throughout the year, making it an ideal setting for our estate vineyards planted to Bordeaux, Rhône and Burgundian varieties.

VINEYARDS The Santa Ynez Valley is located just two hours north of Los Angeles and five hours south of San Francisco, adjacent the cold Pacific Ocean. With the greatest concentration of wineries in Santa Barbara County - roughly 18% of its total land planted to vineyards - it is among the favorite weekend destinations for wine aficionados in the Central Coast region.

VINTAGE 2024 was defined by a cooler, more moderate growing season with less than average rainfall and late bud break. After several years of early harvest start dates, 2024 returned to a more typical time frame, with our first pick after Labor Day and our last pick on October 22. The vines produced lower yields contributing to good vine balance, excellent concentration of flavors, and natural retention of bright acidity leading to lean, fresh, and elegant wines.

WINEMAKER NOTES The 2024 Rosé opens with a beautiful bouquet of crisp pink grapefruit and fresh strawberries. On the palate, bright acidity with juicy notes of hibiscus tea, rhubarb, and candied raspberries blend seamlessly, creating a mouthwatering wine that pairs well with spring pea lasagna or sliced Cantal cheese.

APPELLATION Santa Ynez Valley

COMPOSITION 90% Grenache, 5% Grüner Veltliner, 5% Sauvignon Blanc

ALCOHOL 13.8% | **TA** 5.9 g/L | **pH** 3.33

AGING Stainless steel

PRODUCTION 461 cases



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