



# FIRESTONE

VINEYARD



SANTA YNEZ VALLEY

## 2023 | Rosé

*Founded in 1972, Firestone was the first major estate winery to sink roots in Santa Barbara County. The winery's proximity to the Pacific Ocean, a mere 26 miles to the west, ensures a relatively mild and arid climate throughout the year, making it an ideal setting for our estate vineyards planted to Bordeaux, Rhône and Burgundian varieties.*

**VINEYARDS** The Santa Ynez Valley is located just two hours north of Los Angeles and five hours south of San Francisco, adjacent the cold Pacific Ocean. With the greatest concentration of wineries in Santa Barbara County - roughly 18% of its total land planted to vineyards - it is among the favorite weekend destinations for wine aficionados in the Central Coast region.

**VINTAGE** 2023 was a cooler growing season overall, with moderate rainfall and later-than-average bud break. With proper canopy management, our reds developed high concentrations of color and tannin, and the whites retained austere fruit expression and natural, bright acidity. 2023 will be regarded as a vintage of great quality and of one of the most exceptional vintages in recent years.

**WINEMAKER NOTES** This wine is an aromatic delight with aromas of confectionery strawberry and rhubarb. On the palate, juicy melon and strawberry are accented by flavors reminiscent of pink Starburst candy. Enjoy this wine served chilled, with a melon ceviche salad for a crowd-pleasing summertime treat.

**APPELLATION** Santa Ynez Valley

**COMPOSITION** 92% Grenache, 2% Malbec, 2% Merlot, 4% Gewürztraminer

**ALCOHOL** 13.5% | **TA** 6.99 g/L | **pH** 3.28

**AGING** Stainless steel

**PRODUCTION** 525 cases



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